

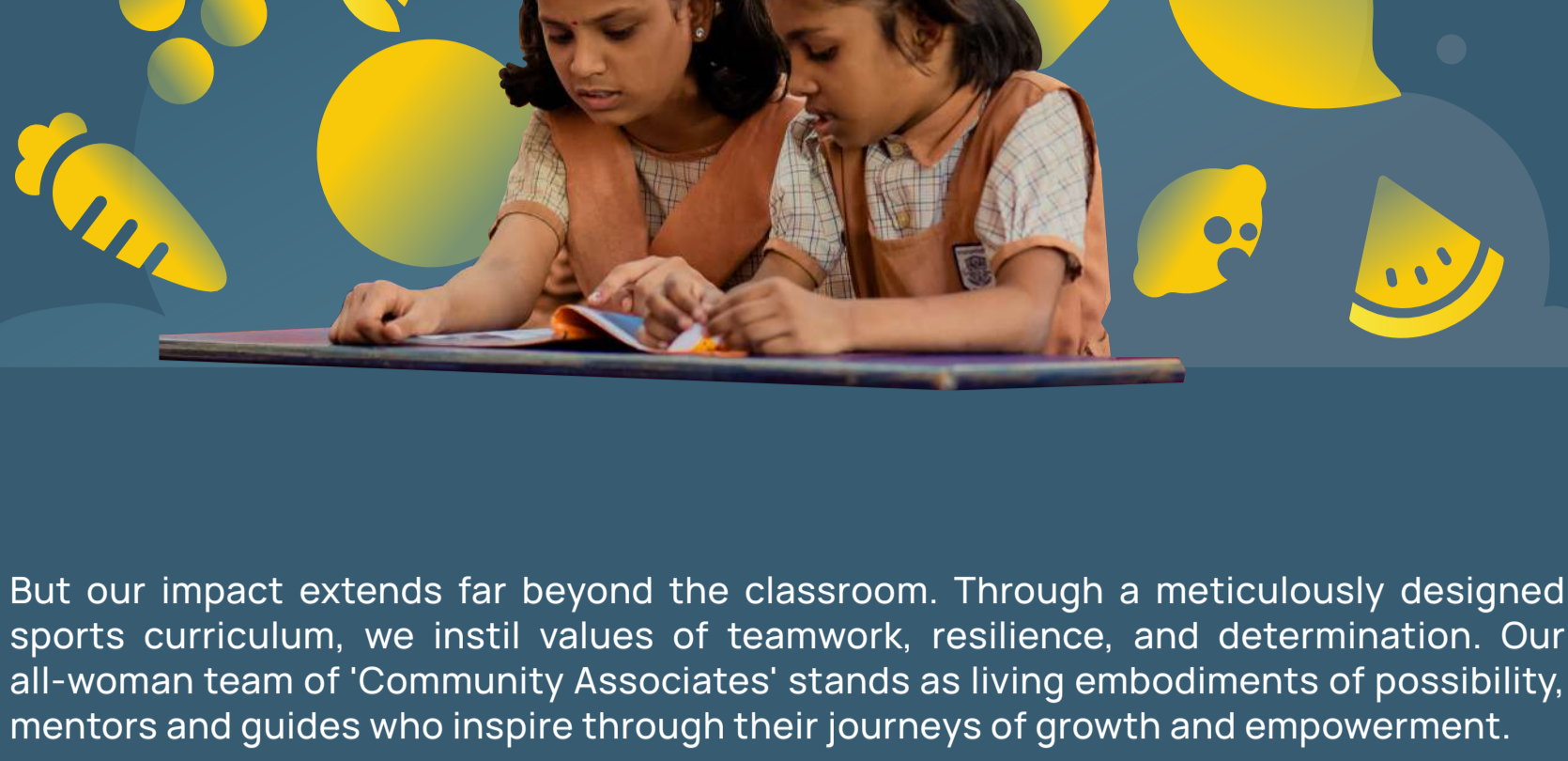
# Nanhi Kali's

Where girls learn they matter

## A walk through Nanhi Kali's 2023



In this newsletter, we celebrate the remarkable journey of the past financial year—a journey filled with triumphs, growth, and profound impact. It's been a year where our unwavering dedication to creating a more equitable world for our girls has borne fruit, thanks to the steadfast support of our patrons as we nearly reach the milestone of supporting 70000 girls since inception!



But our impact extends far beyond the classroom. Through a meticulously designed sports curriculum, we instil values of teamwork, resilience, and determination. Our all-woman team of 'Community Associates' stands as living embodiments of possibility, mentors and guides who inspire through their journeys of growth and empowerment.

Together, we've created more than just a program; we've cultivated a movement—a movement that champions the potential of every girl, that breaks down barriers, and that fosters communities of support and opportunity.

As we look ahead and enter the new academic year, let us continue to carry this torch of empowerment forward, lighting the way for countless more dreams to take flight. Together, let's build a future where every girl, regardless of circumstance, can Rise and realise her fullest potential.

### IMPACT IN THE FY 2023-24



#### After-school Program

Girls supported through after-school programme **1,71,162**

Community Associates (trained women tutors) **5,448**

Academic Support Centres **6,743**



#### Digital Equalizer for Girls Program (DEFG)

Digital Equalizer For Girls empowers disadvantaged girls in classes 9-12 with life and digital skills, addressing the digital gender gap in India and promoting gender equality.

Girls supported through DEFG **60,530**

#### Our Presence

Punjab, Uttar Pradesh, West Bengal, Odisha, Maharashtra, Andhra Pradesh, Tamil Nadu, Karnataka, and Gujarat.

Districts **19**

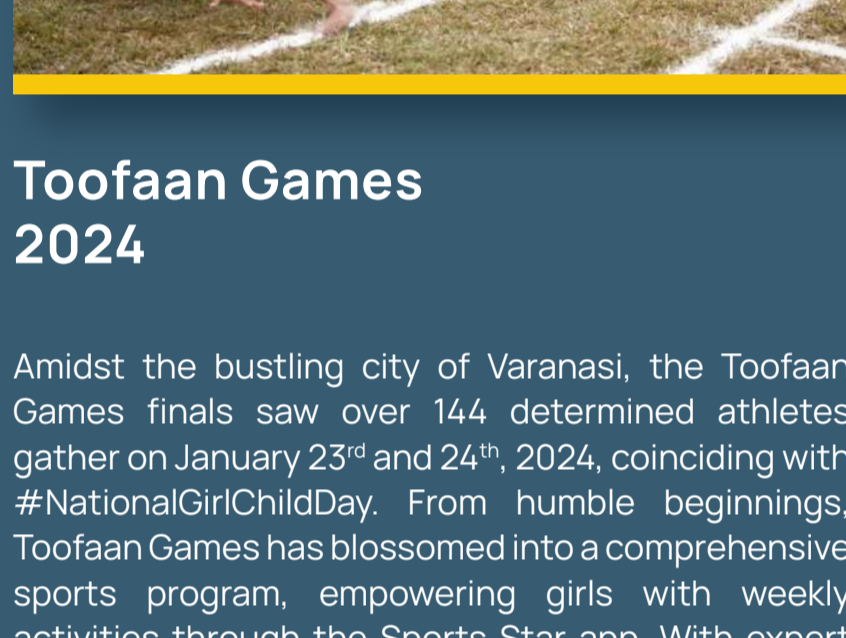
Schools **3,859**

### HIGHLIGHTS



#### Proud Fathers For Daughters 2023

The eighth edition of Proud Fathers For Daughters, held on October 28-29, 2023, at the National Sports Club of India, Mumbai, saw 570 portraits taken, showcasing the bond between father-daughter duos and supporting underprivileged girls' education. Renowned photographers including Atul Kasbekar, Colston Julian, Jaideep Oberoi, Prasad Naik, Rafique Sayed, Tarun Vishwa, and Tejal Patni contributed to the event, which drew inspiration from Chandrayaan-3's women scientists. Participants, including actress Vidya Balan and her father Mr. PR Balan, joined in father-daughter photoshoots, with proceeds supporting girls' education. Proud Fathers For Daughters continues to advocate for a society where girls are valued and empowered.



#### Toofaan Games 2024

Amidst the bustling city of Varanasi, the Toofaan Games finals saw over 144 determined athletes gather on January 23<sup>rd</sup> and 24<sup>th</sup>, 2024, coinciding with #NationalGirlChildDay. From humble beginnings, Toofaan Games has blossomed into a comprehensive sports program, empowering girls with weekly activities through the Sports Star app. With expert guidance from master trainers and a focus on nutrition, these young athletes showcased unwavering resilience despite harsh weather conditions. The presence of Chief Guest Marlene Harnois, a Taekwondo Bronze Medalist from the 2012 London Olympics, added to the event's inspiration. With thousands participating from villages to districts, Toofaan Games symbolised hope and empowerment, highlighting the unstoppable spirit of every Nanhi Kali. Let us pledge to continue nurturing the next generation of female leaders, recognising their resilience and strength as catalysts for change.



#### Nanhi Kalis at Mahindra Blues 2024

The 12<sup>th</sup> Mahindra Blues Festival in Mumbai showcased a unique collaboration between Nanhi Kali and Kanakia Beatz Crew, as part of the "Blues in Schools" program, under the theme "Celebrating the Women In Blues." 19 Nanhi Kalis took the stage, impressing the audience with their talent and confidence. This initiative, supported by Mahindra Blues, provided a platform for the girls to showcase their musical abilities and nurture their aspirations. The event concluded with the girls honoring Mahindra Group Chairman, Anand Mahindra and Chief Minister of Meghalaya, Sangma Conrad.



#### Tata Mumbai Marathon 2024

Showcased inspiring unity and purpose as 150 runners from Project Nanhi Kali and Mahindra Group, supported by Titan Company Limited and Incred Finance, raced for girl education. Their collective dedication transcended personal goals, highlighting the impactful journey towards educating young girls. A heartfelt salute to these torchbearers of change, illuminating a brighter future for girl child education! #NanhiKaliatTMM2024



#### NASA HERC Space Workshop 2024

During the Sky Walkers NASA HERC (Human Exploration Rover Challenge) Space Workshop, 120 Nanhi Kalis embarked on an exhilarating cosmic adventure. Engrossed in the preparations for NASA's Rover Challenge 2024, they enthusiastically explored the nuances of space exploration and adeptly constructed paper satellites.



### STORIES FROM THE FIELD



**Kavya Gautam** Prayagraj District, Uttar Pradesh

#### From Classroom to Clinic: Nanhi Kali Kavya Dreams of Becoming a Doctor

Meet Kavya, a young girl from a small village near Naini in Uttar Pradesh. Her life was marked by struggles, yet her determination shone brightly amidst adversity.

When she was young, her father passed away, leaving her mother to take care of Kavya and her four siblings all alone. Her mom worked hard at a hospital to make sure they had enough to eat and could go to school.

In 2020, something great happened to Kavya. She joined Project Nanhi Kali, a program that helps girls like her who didn't have many resources get a good education. And you know what? This changed everything for Kavya.

Before Nanhi Kali, Kavya was just an average student. She struggled because she didn't have much help with her studies. But with Nanhi Kali, she got books, teachers, and mentors who helped her a lot. She became one of the best students in her group.

But Kavya didn't stop there. She has a big dream—to become a doctor. She wants to help people who can't afford medical care. So, she works hard in school and in her free time.

Thanks to Nanhi Kali, Kavya got better at her studies and became more confident. Everyone in her village is amazed by her determination and cheers her on. They know she would do great things and help many people along the way. And Kavya? She knows her journey was just beginning.



### AWARDS

#### Project Nanhi Kali

Sat Paul Mittal Gold Award at the Sat Paul Mittal National Awards 2023 held in Ludhiana (November 2023)

#### Project Nanhi Kali/Lajjo Film

★★★★  
**ET - Brand Equity Influencer Marketing Awards**  
CSR Campaign Category (April 2023)

★★★★  
**Mad Stars Korea**  
Information Video - CSR Cinematography  
Viral Video - CSR Viral Video - Long Form (August 2023)

★★★★  
**E4M Do Good Awards 2023**  
Education Category (March 2024)

★★★★  
**Campaign India Film Crest Awards**  
Casting & Performance (July 2023)

★★★★  
**DMA Echo Awards**  
Not For Profit (December 2023)

★★★★  
**Digies 2024**  
Best online integrated marketing category (March 2024)

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