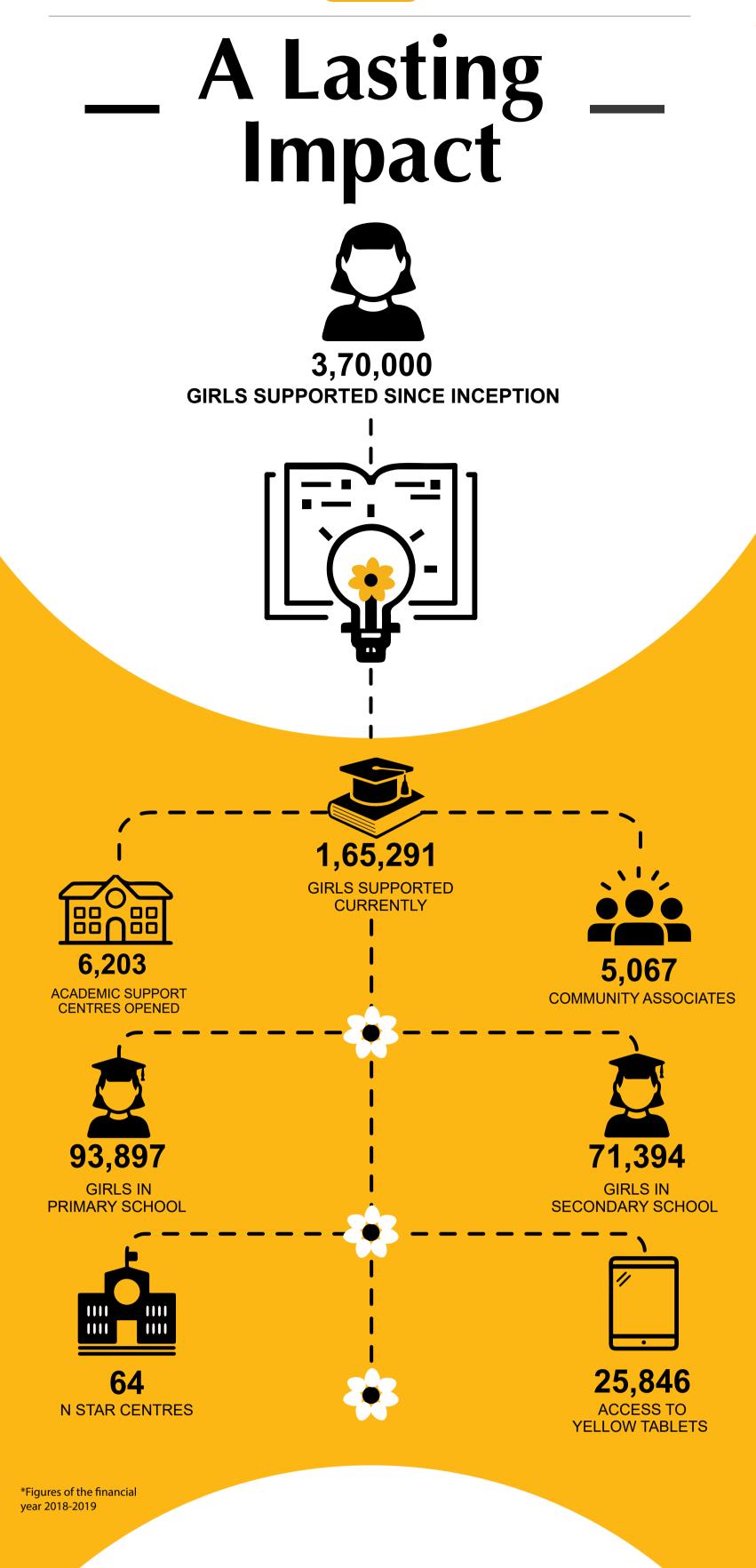
Empowerment Begins With Education

In the digital age,

where a variety of social causes lose steam every day, it is imperative that a mission as important as that of girl child education, continues to engage & encourage more citizens to join and champion it. It thus brings us great joy to announce that the year 2018-2019 saw Project Nanhi Kali collaborate with people from different walks of life, who were filled with an extraordinary resolve to promote girl child education, the most impactful of which initiatives we believe deserve your attention.





Gathering Insights to Work Better



From Left - Right : Sheetal Mehta, Manoj Kumar, Heena Sindhu,

In the year 2018, Nanhi Kali released the findings of the TAG (Teenage Girls) Survey. This was implemented by the Naandi Foundation, that put together a team of 1000 all-women surveyors who set out to collect data across 600 districts. The launch of the TAG Report 2018 saw Anand Mahindra, Chairman of Mahindra Group, share the stage with three inspirational female icons of India, freestyle wrestler Geeta Phogat, ace shooter Heena Sidhu and mountaineer Poorna Malavath; female icons who were celebrated as fitting role models to our Nanhi Kalis.

The TAG Report 2018, gives a comprehensive view into the life and socio-economic conditions of teenage girls across India. Watch the video alongside to know more about the report. The TAG Report 2018 is available for download at: https://www.nanhikali.org/teenagegirlsurvey

Poorna Malavath, Geeta Phogat and Anand Mahindra

Education On The Roll



Rana Uppalapati

Watch Now

On December 19th 2018, Rana Uppalapati, an international skater & business associate of the Titan Company Limited, completed a three month and 6000 km long journey skating across the Golden Quadrilateral! Rana's momentous journey was championed by Titan in an attempt to raise awareness about girl child education & child safety. At Project Nanhi Kali, we immensely value collaborations from donors like Titan and Rana, who not only support the education of a multitude of girls, but also bring value to our programme through innovative partnerships. Catch Rana's up on monumental journey by watching the video alongside.

Running Towards The Light



Watch Now

For over a decade, Project Nanhi Kali has borne the torch for girl child education at Tata Mumbai Marathon. The the overwhelming support of 225 individual runners participating from the Mahindra Group, saw a whopping Rs. 1.63 crore being raised to #EducateTheGirlChild! We are especially thankful to the Group CFO & CIO of Mahindra & Mahindra, Mr. V.S. Parthasarathy, who was bestowed with the title of Change Legend at the Marathon for his tireless initiative to promote awareness about girl child education. Watch the video alongside to see how the event unfolded on a bright Sunday morning in Mumbai.

An Anthem for the Girl Child: Rise Up



On National Girl Child Day, we encouraged our Nanhi Kalis to strive & reach beyond the limitations that societal norms & pre

Simi Talsania & Dee MC

Watch Now

conceived notions set for them, by celebrating the unconventional career choices of women through 'Rise Up – Anthem for the Girl Child'. The song features one of India's finest female rappers, Deepa Unnikirshnan aka Dee MC and Simi Talsania, an upcoming Hip-Hop dancer. Through this anthem we aim to encourage India's talented young girls, and our Nanhi Kalis in particular, who have the boundless potential to achieve their aspirations. Click on "watch now" to watch the music video.

The Right Perspective



From Left - Right : Jaideep Oberoi, Colston Julian, Rohan Shrestha, Atul Kasbekar, Anuradha Mahindra, Anand Mahindra, Avinash Gowariker, Tarun Khiwal, Sheetal Mehta, Prasad Naik,

Watch Now

The 5th season of 'Proud Fathers For Daughters' saw celebrity photographers Atul Kasbekar, Colston Julian, Prasad Naik, Jaideep Oberoi, Avinash Govariker, Rohan Shrestha, and Tarun Khiwal volunteer their time and skill to support the education of the girl child. This initiative that focuses on capturing portraits of father-daughter duos, has become a flagship event for Project Nanhi Kali, and is aimed at celebrating the bond between fathers nurturing & daughters; a bond built out of love, mutual respect and unfailing support for each other. The season was a runaway success, having captured 327 portraits, which helped support the education of 523 Nanhi Kalis! Watch the video to catch highlights of the event.

While the year 2018-2019 witnessed Project Nanhi Kali take strides towards fulfilling its mission to put a million girls in school, we can only hope that more torch bearers like you will step forward to champion our cause. Standing at the dawn of a new financial year, we now look forward to making the most of each day, each hour & each minute, ensuring that an increasing number of underprivileged girls are granted access to their unalienable right to education!

> We thank each and everyone who has helped fortify the efforts of Project Nanhi Kali over the years.



